

## Questionnaire draft, Cava dei Tirreni project

Hello, I am .... of IPR feedback, a research company on behalf of Bocconi University, Milan. We are conducting a survey on electoral behaviors during the upcoming municipal elections at Cava dei Tirreni and other municipalities.

We are interested in your opinion on the present candidates and on the general political situation in your municipality.

I guarantee that the data collected will be anonymous and will be presented in aggregate form only. The interview will take about 6 minutes, and can be interrupted and resumed at any time.

Thank you for your cooperation. We would also like to tell you that we would like to talk again for a very short interview in two weeks. The next interview will be even shorter than this one.

Preliminary question: Do you work with surveys?

[Note: continue if the answer is NO]

Preliminary question: are you resident/do you vote in the municipality of Cava dei Tirreni?

[Note: continue if the answer is YES]

### Interview - Cava 1

#### Questions:

1. May I ask you your full name?

2. Gender (filled by CATI operator)

3. How would you define the political position of the exiting mayor, Marco Galdi?

[Note: read each answer choice except "Independent" and "Don't know"]

4. Regardless of your own political attitude, rate on a scale from 1 to 10 the competency of Marco Galdi

[Note: a mark of 10 corresponds to maximum ability. Explain to interviewee if not clear. If mark is given in the form 6+, 6.5, 6-, round to 6]

5. How would you define the political position of the PD candidate, Vincenzo Servalli?

[Note: read each answer choice except "Independent" and "Don't know"]

6. Regardless of your own political attitude, rate on a scale from 1 to 10 the competency of Vincenzo Servalli

[Note: a mark of 10 corresponds to maximum ability. Explain to interviewee if not clear. If mark is given in the form 6+, 6.5, 6-, round to 6]

7. How would you define the political position of the "CavaCiAppartiene" candidate, Armando Lamberti?

[Note: read each answer choice except "Independent" and "Don't know"]

8. Regardless of your own political attitude, rate on a scale from 1 to 10 the competency of Armando Lamberti

[Note: a mark of 10 corresponds to maximum ability. Explain to interviewee if not clear. If mark is given in the form 6+, 6.5, 6-, round to 6]

9. How would you define the political position of the “Città Democratica” candidate, Stefano Cicalese?

[Note: read each answer choice except “Independent” and “Don’t know”]

10. Regardless of your own political attitude, rate on a scale from 1 to 10 the competency of Stefano Cicalese

[Note: a mark of 10 corresponds to maximum ability. Explain to interviewee if not clear. If mark is given in the form 6+, 6.5, 6-, round to 6]

11. How would you define the political position of the “Fratelli d’Italia” candidate, Renato Aliberti?

[Note: read each answer choice except “Independent” and “Don’t know”]

12. Regardless of your own political attitude, rate on a scale from 1 to 10 the competency of Renato Aliberti

[Note: a mark of 10 corresponds to maximum ability. Explain to interviewee if not clear. If mark is given in the form 6+, 6.5, 6-, round to 6]

13. If you had to vote today, which of these candidates or which other candidate you know would you vote?

14. If instead X (repeat name given in previous answer) was not a candidate, which other would you choose?

15. How would you define your political attitude in one word?

[Note: read the five first choices and then indicate “Independent” if person is not interested in politics]

16. We will now ask you a few questions on your background. I remind you once again that the data collected will be anonymous and will be presented in aggregate form only.

For which candidate did you vote in 2010?

17. What’s your age?

18. Highest degree obtained

19. Current occupation

20. Marital status

21. Do you have any children?

22. Are you the owner of the house where you live?

23. With which of these statements do you agree the most?

24. How often did you make blood donations over the past two years?

25. Have you ever done any competitive sports?

26. Have you ever participate to music, writing or other contests?

27. In order to have success in life, it is most important...

28. In one single word, what’s the main issue in your municipality that should be addressed by politics?

## Answers

ANSWER TO QUESTION 1: May I ask you your full name?

2 answer choices

min 1 answer  
max 1 answer  
A.1: \*\*NAME\*\*  
A.2: Na

ANSWER TO QUESTION 2: Gender (filled by CATI operator)  
2 answer choices  
min 1 answer  
max 1 answer  
A.1: Male  
A.2: Female

ANSWER TO QUESTION 3: How would you define the political position of the exiting mayor, Marco Galdi?  
[Note: read each answer choice except "Independent" and "Don't know"]  
9 answer choices  
min 1 answer  
max 1 answer  
A.9: Refuse to answer  
A.1: left wing  
A.2: center-left  
A.3: center  
A.4: center-right  
A.5: right wing  
A.6: independent  
A.7: don't know  
A.8: I don't know him  
(if answer is 8 skip to question 5)

ANSWER TO QUESTION 4: Regardless of your own political attitude, rate on a scale from 1 to 10 the competency of Marco Galdi  
[Note: a mark of 10 corresponds to maximum ability. Explain to interviewee if not clear. If mark is given in the form 6+, 6.5, 6-, round to 6]  
12 answer choices  
min 1 answer  
max 1 answer  
A.12: Refuse to answer  
A.1 : 1  
A.2 : 2  
A.3 : 3  
A.4 : 4  
A.5 : 5  
A.6 : 6  
A.7 : 7  
A.8 : 8  
A.9 : 9

A.10 : 10

A.11 : Don't know

ANSWER TO QUESTION 5: How would you define the political position of the PD candidate, Vincenzo Servalli?

[Note: read each answer choice except "Independent" and "Don't know"]

9 answer choices

min 1 answer

max 1 answer

A.1: left wing

A.2: center-left

A.3: center

A.4: center-right

A.5: right wing

A.6: don't know

A.7: I don't know him

A.8: independent

A.9: Refuse to answer

(if answer is 7 skip to question 7)

ANSWER TO QUESTION 6: Regardless of your own political attitude, rate on a scale from 1 to 10 the competency of Vincenzo Servalli

[Note: a mark of 10 corresponds to maximum ability. Explain to interviewee if not clear. If mark is given in the form 6+, 6.5, 6-, round to 6]

12 answer choices

min 1 answer

max 1 answer

A.12: Refuse to answer

A.1 : 1

A.2 : 2

A.3 : 3

A.4 : 4

A.5 : 5

A.6 : 6

A.7 : 7

A.8 : 8

A.9 : 9

A.10 : 10

A.11 : Don't know

ANSWER TO QUESTION 7: How would you define the political position of the "CavaCiAppartiene" candidate, Armando Lamberti?

[Note: read each answer choice except "Independent" and "Don't know"]

9 answer choices

min 1 answer

max 1 answer

A.1: left wing

A.2: center-left

A.3: center

A.4: center-right

A.5: right wing

A.6: don't know

A.7: I don't know him

A.8: refuse to answer

A.9: independent

(if answer is 7 skip to question 9)

ANSWER TO QUESTION 8: Regardless of your own political attitude, rate on a scale from 1 to 10 the competency of Armando Lamberti

[Note: a mark of 10 corresponds to maximum ability. Explain to interviewee if not clear. If mark is given in the form 6+, 6.5, 6-, round to 6]

12 answer choices

min 1 answer

max 1 answer

A.12: Refuse to answer

A.1 : 1

A.2 : 2

A.3 : 3

A.4 : 4

A.5 : 5

A.6 : 6

A.7 : 7

A.8 : 8

A.9 : 9

A.10 : 10

A.11 : Don't know

ANSWER TO QUESTION 9: How would you define the political position of the "Città Democratica" candidate, Stefano Cicalese?

[Note: read each answer choice except "Independent" and "Don't know"]

9 answer choices

min 1 answer

max 1 answer

A.1: left wing

A.2: center-left

- A.3: center
- A.4: center-right
- A.5: right wing
- A.6: don't know
- A.7: I don't know him
- A.8: refuse to answer
- A.9: independent

(if answer is 7 skip to question 11)

ANSWER TO QUESTION 10: Regardless of your own political attitude, rate on a scale from 1 to 10 the competency of Stefano Cicalese

[Note: a mark of 10 corresponds to maximum ability. Explain to interviewee if not clear. If mark is given in the form 6+, 6.5, 6-, round to 6]

12 answer choices

min 1 answer

max 1 answer

A.12: Refuse to answer

A.1 : 1

A.2 : 2

A.3 : 3

A.4 : 4

A.5 : 5

A.6 : 6

A.7 : 7

A.8 : 8

A.9 : 9

A.10 : 10

A.11 : Don't know

ANSWER TO QUESTION 11: How would you define the political position of the "Fratelli d'Italia" candidate, Renato Aliberti?

[Note: read each answer choice except "Independent" and "Don't know"]

9 answer choices

min 1 answer

max 1 answer

A.1: left wing

A.2: center-left

A.3: center

A.4: center-right

A.5: right wing

A.6: don't know

A.7: I don't know him

A.8: refuse to answer

A.9: independent  
(if answer is 7 skip to question 13)

ANSWER TO QUESTION 12: Regardless of your own political attitude, rate on a scale from 1 to 10 the competency of Renato Aliberti

[Note: a mark of 10 corresponds to maximum ability. Explain to interviewee if not clear. If mark is given in the form 6+, 6.5, 6-, round to 6]

12 answer choices

min 1 answer

max 1 answer

A.12: Refuse to answer

A.1 : 1

A.2 : 2

A.3 : 3

A.4 : 4

A.5 : 5

A.6 : 6

A.7 : 7

A.8 : 8

A.9 : 9

A.10 : 10

A.11 : Don't know

ANSWER TO QUESTION 13: If you had to vote today, which of these candidates or which other candidate you know would you vote?

8 answer choices

min 1 answer

max 1 answer

A.1: Marco Galdi

A.2: Vincenzo Servalli

A.3: Armando Lamberti

A.4: Stefano Cicalese

A.5: Renato Aliberti

A.6: give name

A.7: I won't vote

(if answer is 7 skip to question 15)

A.8: don't know

(if answer is 8 skip to question 15)

A.9: refuse to answer

ANSWER TO QUESTION 14: If instead X (repeat name given in previous answer) was not a candidate, which other would you choose?

8 answer choices

min 1 answer

max 1 answer

A.1: Marco Galdi

A.2: Vincenzo Servalli

A.3: Armando Lamberti

A.4: Stefano Cicalese

A.5: Renato Aliberti

A.6: give name

A.7: nobody else

(if answer is 7 skip to question 15)

A.8: don't know

ANSWER TO QUESTION 15: How would you define your political attitude in one word?

[Note: read the five first choices and then indicate "Independent" if person is not interested in politics]

7 answer choices

min 1 answer

max 1 answer

A.1: left wing

A.2: center-left

A.3: center

A.4: center-right

A.5: right wing

A.6: independent

A.7: I don't want to tell

ANSWER TO QUESTION 16: We will now ask you a few questions on your background. I remind you once again that the data collected will be anonymous and will be presented in aggregate form only.

For which candidate did you vote in 2010?

6 answer choices

min 1 answer

max 1 answer

A.1: Marco Galdi

A.2: Luigi Gravagnuolo

A.3: Michele Mazzeo

A.4: I did not vote

A.5: I don't remember

A.6: Refuse to answer

A.7: I was not 18 yet

ANSWER TO QUESTION 17: What's your age?

2 answer choices

min 1 answer

max 1 answer

A.1: **\*\*age\*\***

A.2: na

ANSWER TO QUESTION 18: Highest degree obtained

8 answer choices

min 1 answer

max 1 answer

A.1: Ph.D. or Master

A.2: Degree

A.3: High school

A.4: Professional school

A.5: Intermediate school

A.6: Primary school

A.7: Primary school, not completed

ANSWER TO QUESTION 19: Current occupation

13 answer choices

min 1 answer

max 1 answer

A.13: Refuse to answer

A.1: Entrepreneur/freelance professional/manager

A.2: Artisan, trader

A.3: Technician, office worker, foreperson, head of department

A.4: Worker

A.5: Retired

A.6: Student

A.7: Unemployed

A.8: Housewife

A.9: Farmer

A.10: Teacher

A.11: Employee in the service sector, transportation, commerce, agriculture

A.12: Other (soldier, clerk, ...)

ANSWER TO QUESTION 20: Marital status

6 answer choices

min 1 answer

max 1 answer

A.6: Refuse to answer

A.1: Married

A.2: Cohabitant

A.3: Single

A.4: Widow

A.5: Separated/divorced

ANSWER TO QUESTION 21: Do you have any children?

5 answer choices

min 1 answer

max 1 answer

A.5: Refuse to answer

A.1: No

A.2: One

A.3: Two

A.4: Three or more

ANSWER TO QUESTION 22: Are you the owner of the house where you live?

3 answer choices

min 1 answer

max 1 answer

A.1: Yes

A.2: No

A.3: na

ANSWER TO QUESTION 23: With which of these statements do you agree the most?

5 answer choices

min 1 answer

max 1 answer

A.5: Refuse to answer

A.1: One can trust the majority of people

A.2: It is better not to trust others, can't be too careful

A.3: One can trust only his/her relatives

A.4: Don't know

ANSWER TO QUESTION 24: How often did you make blood donations over the past two years?

4 answer choices

min 1 answer

max 1 answer

A.1: Never

A.2: Once or twice

A.3: More than twice

A.4: Refuse to answer

ANSWER TO QUESTION 25. Have you ever done any competitive sports?

3 answer choices

min 1 answer

max 1 answer

A.3: Refuse to answer

A.1: Yes

A.2: No

ANSWER TO QUESTION 26: Have you ever participate to music, writing or other contests?

3 answer choices

min 1 answer

max 1 answer

A.3: Refuse to answer

A.1: \*\*\*provide details\*\*\*

A.2: No

ANSWER TO QUESTION 27: In order to have success in life, it is most important...

4 answer choices

min 1 answer

max 1 answer

A.4: Refuse to answer

A.1: Be more competent than the others

A.2: Cooperate with others

A.3: Don't know

ANSWER TO QUESTION 27: In one single word, what's the main issue in your municipality that should be addressed by politics?

3 answer choices

min 1 answer

max 1 answer

A.3: Refuse to answer

A.1: \*\*\*provide details\*\*\*

A.2: Don't know